

LONG-TERM CARE INSURANCE WITH FAMILY ALTRUISM: THEORY AND EMPIRICS

Justina Klimaviciute, Pierre Pestieau,
Jérôme Schoenmaeckers

REPRINT | 3159

CORE

Voie du Roman Pays 34, L1.03.01

B-1348 Louvain-la-Neuve

Tel (32 10) 47 43 04

Email: lidam-library@uclouvain.be

<https://uclouvain.be/en/research-institutes/lidam/core/core-reprints.html>

LONG-TERM CARE INSURANCE WITH FAMILY ALTRUISM: THEORY AND EMPIRICS

Justina Klimaviciute
Pierre Pestieau
Jérôme Schoenmaeckers

ABSTRACT

This article studies long-term care (LTC) insurance in the presence of family altruism. We first explore whether family solidarity affects the application of Arrow's (1963) deductible theorem, shown to apply in models without family in earlier work. We find that Arrow's theorem generally holds, but departures from the standard model exist. Our analysis highlights complex interplay between parents' insurance and children's aid, implying that some intuitive conjectures are not always verified. For instance, while one expects deductible to increase with children's altruism, this is unambiguously confirmed only under certain conditions. We then study empirically the relation between LTC insurance and children's altruism using data from "Health and Retirement Study" (HRS).

INTRODUCTION

In a number of articles (Dréze et al., 2016, Klimaviciute and Pestieau, 2018a,b), Arrow's (1963) theorem of the deductible, that is, the proposition that it is optimal to focus insurance coverage on the states with largest expenditures, was applied to the case of long-term care (LTC) insurance.¹ These articles show that if LTC insurance involves some loading costs, then the optimal contract should cover expenditures that are incurred above a certain amount (spending or years of dependence). That way, the consumption of elderly people would tend to be smoothed across states of nature. In this work, the role of the family was assumed away except that joy of giving bequests

Justina Klimaviciute is at University of Liege and Vilnius University. Klimaviciute can be contacted via e-mail: justina.klimaviciute@evaf.vu.lt. Pierre Pestieau is at University of Liege; CORE, Université Catholique de Louvain and Toulouse School of Economics. Pestieau can be contacted via e-mail: p.pestieau@ulg.ac.be. Jérôme Schoenmaeckers is at University of Liege and Haute Ecole de la Ville de Liège. Schoenmaeckers can be contacted via e-mail: jerome.schoenmaeckers@uliege.be. The authors are grateful to two referees and the associate editor for their excellent remarks. Financial support from the Belgian Science Policy Office (BELSPO) research project CRESUS and the "Chaire Marché des risques et création de valeur" of the FdR/SCOR is gratefully acknowledged.

¹For a survey of the literature on the economics of LTC, see Cremer et al. (2012) and Norton (2000).

are implicit. This restriction is questionable given that the bulk of LTC comes from the family most often informally.

In this article, we want to introduce family altruism, both descending and ascending, and analyze to what extent it modifies the results obtained without it. In particular, we want to see whether the promise of assistance from altruistic children does not invalidate the above results and if not, what is the incidence of altruism on the deductible.²

More generally, the interaction between family and LTC insurance is often addressed in the literature in the context of the so-called LTC insurance puzzle created by a surprisingly low demand for private LTC insurance despite large potential LTC costs and a high probability to become dependent.³ The presence of family aid is often given as one of possible explanations for this puzzle. It is, however, important to note that family aid is not always motivated by pure altruism. Indeed, the literature also proposes other motives such as exchange (as, for instance, in Bernheim et al. (1985)) or family norms (see, for instance, Canta and Pestieau (2013)). Moreover, Pauly (1990) argues that children might help their parents in order to reduce their expenses on formal care and thus to protect their future bequests. As LTC insurance also protects future bequests, parents who value the care provided by their children might then decide not to insure themselves in the fear of diminishing the caregiving incentives of their children (see also Zweifel and Strüwe (1998) and Klimaviciute (2017)). In this article, we focus on children motivated by altruism.

We adopt a simple static setting with *ex ante* identical individuals. Children and parents coexist and the parents face three states of nature. They can be either healthy, or slightly dependent, or severely dependent. Both parents and children have an exogenous level of resources. We implicitly expect that children have enough resources to assist their dependent parents.

We consider two models. In the first, we have perfect altruism between parents and children and all the decisions including that of buying a LTC insurance are taken in such a way that they maximize the overall utility of both parties. In the second, children's altruism depends on the level of dependence of their parents. Their decision to help their parents is made after the state of dependence of the latter is known.

Anticipating on the rest of the article, we compare the results with and without family assistance. What prevails from our analysis is that the insurance with deductible is the most efficient way of reimbursing losses inflicted by dependence whatever the type of family solidarity. However, the exact implications on the deductible differ depending on the type of altruism. The main conclusion is that the deductible is the same at both severity levels of dependence in the absence of family solidarity as well as in the case of perfect altruism. Turning to the case of imperfect altruism, we show that the

²There exist a number of articles dealing with the interaction between family altruism and LTC insurance schemes. However, these articles focus on public schemes and do not consider the possibility of a deductible. See, for instance, Cremer et al. (2016) and Pestieau and Sato (2008).

³For surveys on LTC insurance puzzle and the market for private LTC insurance, see Pestieau and Ponthière (2012) and Brown and Finkelstein (2009, 2011).

deductible will be state-invariant only if the degree of altruism is the same in both states. If the child is more altruistic toward his parent in case of severe dependence, the deductible is then higher granted that the third derivative of the utility functions is nonpositive. Otherwise, the result is ambiguous.

An important implication of altruism, differently from the standard model with no family help, is the presence of an interplay between the deductible and the child's aid. As we will show, a consequence of this interplay is that a number of intuitive conjectures are not always verified. Let us mention the most evident. First, we would expect that the child's aid decreases with the level of his parent's wealth and increases with his degree of altruism, in the case of imperfect altruism. Also, we would find normal to see parents purchasing less insurance when their children are more altruistic. As we will see, answers to these questions are not straightforward.

Given the ambiguity of some results, we have tested empirically the role of altruism on the purchase of insurance using the data from the "Health and Retirement Study" (HRS), a panel of elderly Americans. We know that in the United States more than in Europe there is a sizeable LTC insurance market, which motivates our choice of database. Our findings suggest that children's altruism has a negative impact on parents' LTC insurance purchases, even though some results also point to this relationship being more complex than one might think.

The empirical part of the article attempts to complement the empirical literature on the help for dependent elderly⁴ and especially on the interaction between family and LTC insurance (such as, for instance, Sloan and Norton (1997), Mellor (2001), Courbage and Roudaut (2008), Brown et al. (2012), Coe et al. (2015)). Differently from the existing literature, we try to focus on the role of children's altruism on the parents' purchase of LTC insurance.

The rest of the article is organized as follows. The "Theoretical Models: Insurance, Deductible and Family Altruism" section provides a theoretical analysis of LTC insurance in the presence of family altruism focusing in particular on the implications for the applicability of Arrow's (1963) theorem of the deductible. The cases of perfect and imperfect altruism are first studied separately and then compared in the summary subsection. The "Empirical Relationship Between LTC Insurance and Children's Altruism" section is devoted to the empirical study of the relationship between LTC insurance and children's altruism. Finally, the "Conclusion" section provides some concluding remarks, while some more technical material is presented in the Appendices.

THEORETICAL MODELS: INSURANCE, DEDUCTIBLE, AND FAMILY ALTRUISM

As discussed in the Introduction, in this section we are interested in exploring the implications of family altruism to the application of Arrow's (1963) theorem of the deductible for LTC.

⁴Examples of articles belonging to this literature include, for instance, McGarry (1998), Norton et al. (2013), Klimaviciute et al. (2017).

We consider a representative family consisting of an elderly parent and his adult child. The parent has a wealth w and the child has an (exogenous) income y . The family faces the risk of the parent becoming dependent and needing LTC. In particular, with probability π_1 , the parent experiences dependence with a low severity level in which case he has LTC needs (expressed in terms of costs incurred) L_1 , with probability π_2 , he suffers from a heavy dependence with LTC needs $L_2 > L_1$, and with probability $1 - \pi_1 - \pi_2$, he remains healthy. To protect from this risk, private LTC insurance can be bought and is characterized by a premium P and the reimbursement of fractions α_1 and α_2 of LTC needs in, respectively, state 1 and state 2 (with $0 \leq \alpha_1 \leq 1$ and $0 \leq \alpha_2 \leq 1$). Consistently with empirical evidence, we assume that LTC insurance is not actuarially fair and denote by λ the insurance loading cost. The premium is therefore given by

$$P = \pi_1(1 + \lambda)\alpha_1 L_1 + \pi_2(1 + \lambda)\alpha_2 L_2 \quad (1)$$

We study two cases of family altruism. In the first case, we assume perfect altruism between the parent and the child who take all the decisions by maximizing the sum of their utilities. In the second case, the parent is self-concerned while the child's altruism depends on the level of the parent's dependence.

Perfect Altruism

In the case of perfect altruism, the expected utility function of the family writes as

$$\begin{aligned} U_F = & \pi_1 \left[u \left(\underbrace{w - P - (1 - \alpha_1)L_1 + a_1}_{m_1} \right) + v \left(\underbrace{y - a_1}_{c_1} \right) \right] \\ & + \pi_2 \left[u \left(\underbrace{w - P - (1 - \alpha_2)L_2 + a_2}_{m_2} \right) + v \left(\underbrace{y - a_2}_{c_2} \right) \right] \\ & + (1 - \pi_1 - \pi_2) \left[u \left(\underbrace{w - P + a_3}_d \right) + v \left(\underbrace{y - a_3}_{c_3} \right) \right] \end{aligned}$$

where $u(\cdot)$ (with $u'(\cdot) > 0$ and $u''(\cdot) < 0$) is the utility function of the parent and $v(\cdot)$ (with $v'(\cdot) > 0$ and $v''(\cdot) < 0$) is the utility function of the child. Moreover, m_1 , m_2 , and d are the parent's consumption levels in the states of light, heavy, and no dependence, while c_1 , c_2 , and c_3 are the consumption levels of the child in these states. Finally, a_1 , a_2 , and a_3 are the amounts of (financial) aid provided by the child to the parent in the three states of nature.⁵

⁵ a can be seen as encompassing both (the value of) assistance in time and financial aid. We assume that the child's income is sufficiently large compared to the parent's wealth so that he makes a transfer to the parent. An alternative modeling could have been to consider explicitly the choice between help in time and in money. Such an approach can be found in Pestieau and

The parent and the child jointly decide what should be the levels of the child's help in each state of nature and what insurance coverage the parent should buy. This is done by maximizing the expected utility of the family subject to the constraint (1) for the insurance premium, which gives the following Lagrangian:

$$\mathcal{L} = U_F + \mu [P - \pi_1(1 + \lambda)\alpha_1 L_1 - \pi_2(1 + \lambda)\alpha_2 L_2]$$

where μ is the Lagrange multiplier associated with the constraint for the premium. The FOCs write as follows:

$$\frac{\partial \mathcal{L}}{\partial a_1} = u'(m_1) - v'(c_1) = 0 \quad (2)$$

$$\frac{\partial \mathcal{L}}{\partial a_2} = u'(m_2) - v'(c_2) = 0 \quad (3)$$

$$\frac{\partial \mathcal{L}}{\partial a_3} = u'(d) - v'(c_3) = 0 \quad (4)$$

$$\frac{\partial \mathcal{L}}{\partial P} = -\pi_1 u'(m_1) - \pi_2 u'(m_2) - (1 - \pi_1 - \pi_2) u'(d) + \mu = 0 \quad (5)$$

$$\frac{\partial \mathcal{L}}{\partial \alpha_1} = u'(m_1) - \mu(1 + \lambda) \leq 0, \quad \alpha_1 \frac{\partial \mathcal{L}}{\partial \alpha_1} = 0 \quad (6)$$

$$\frac{\partial \mathcal{L}}{\partial \alpha_2} = u'(m_2) - \mu(1 + \lambda) \leq 0, \quad \alpha_2 \frac{\partial \mathcal{L}}{\partial \alpha_2} = 0 \quad (7)$$

We are now going to explore whether the equilibrium insurance policy is in line with Arrow's theorem of the deductible. For this, first note that from (6) and (7), we have that either $\alpha_j = 0$ or $u'(m_j) = \mu(1 + \lambda)$, with $j = 1, 2$. The second equality is equivalent to

$$(1 - \alpha_j)L_j = w - P + a_j - u'^{-1}(\mu(1 + \lambda))$$

Note that as $u'(m_1) = u'(m_2) = \mu(1 + \lambda)$, (2) and (3) imply $v'(c_1) = v'(c_2)$ and thus $a_1 = a_2 = a$.

Denoting

$$w - P + a - u'^{-1}(\mu(1 + \lambda)) \equiv D,$$

we can write

$$\alpha_j = \max \left[0; \frac{L_j - D}{L_j} \right]$$

Sato (2008) who show that children with low wages will choose to provide help in time, while those with high wages will provide financial aid.

From this we can see that if the needs L_j are lower than D , it is optimal for the individual to have zero insurance coverage and to bear all the costs himself, whereas if the needs are higher than D , the optimal insurance is such that the individual actually pays the amount D and the rest is covered by the insurer. This is precisely the message of Arrow's theorem of the deductible. Thus, like in the model without family aid,⁶ Arrow's theorem holds with perfect family altruism.

Further, focusing on interior solutions (i.e., assuming that the needs are higher than the deductible at both severity levels of dependence), we can combine (5) with (6) and (7) to get

$$\frac{u'(d)}{u'(m_j)} = \frac{1 - \pi_1(1 + \lambda) - \pi_2(1 + \lambda)}{(1 - \pi_1 - \pi_2)(1 + \lambda)} < 1 \quad (8)$$

This is the same condition as in the model without family aid. This means that $d > m_j$, and, more particularly in this context, that

$$w - P + a_3 > w - P - D + a$$

$$\Leftrightarrow$$

$$D > a - a_3 > 0$$

as it can be shown that $a > a_3$, where $a = a_1 = a_2$.

On the other hand, if there are no loading costs ($\lambda = 0$), then we have $u'(d) = u'(m_j)$, from which it follows that $v'(c_3) = v'(c_j)$ and so $a_3 = a$. It also follows that $D = a - a_3 = 0$. Therefore, just like in the model without family aid, we have that the deductible is strictly positive as long as loading costs are not zero.

Finally, we investigate how the deductible depends on the parent's initial wealth w . A common result in the model without family aid is that the deductible is increasing (resp. decreasing and constant) in initial wealth under DARA (resp. IARA and CARA) preferences.⁷ In the presence of the family, however, the relationship between the deductible and wealth becomes more complicated. We show in Appendix A in the Supporting Information section that the derivative of D with respect to w has four terms. Two terms reflect the result obtained in the model without family aid, that is, their sum is positive (resp. negative and equal to zero) when the parent's preferences are DARA (resp. IARA and CARA). However, there are two more terms which reflect the (direct)⁸ effect of w on the child's aid in the healthy state and in the states with dependence. This effect is negative in both cases but pushes the deductible into different directions.

⁶For the analysis of the model without family aid, see the *laissez-faire* section in Klimaviciute and Pestieau (2018a).

⁷DARA (resp. IARA and CARA): decreasing (resp. increasing and constant) absolute risk aversion. For more details, see Appendix A in the Supporting Information section.

⁸As aid and insurance are interdependent, the full effect of w on aid depends also on the effect on D , as can be seen in Equations (4) and (5) in Appendix A in the Supporting Information section.

The reduction of the child's aid in the healthy state decreases the parent's wealth in that state and thus makes it less desirable to transfer resources to the states of dependence, that is, pushes for buying less insurance (and so having a larger deductible). On the other hand, the decrease of the child's aid in the states of dependence calls for buying more insurance and thus pushes for a lower deductible. The comparison of the effect on the child's aid in different states of nature depends on the properties of the parent's and the child's utility functions and in particular, on their third derivatives. The effect on the deductible therefore depends on the third derivatives as well. More precisely, we show in Appendix A in the Supporting Information section that under CARA, the deductible is decreasing in w if $v''' \leq 0$ and ambiguous otherwise,⁹ under IARA, it is decreasing if $u''' \geq 0$ and $v''' \leq 0$ and ambiguous otherwise, while under DARA, the effect is always ambiguous. We therefore see that the presence of family altruism modifies the relationship between the deductible and the parent's wealth.

Summing up the analysis of this subsection, the main conclusion is that perfect family altruism does not alter the application of Arrow's theorem but makes the deductible interdependent with family aid, which creates some departures from the standard model.^{10,11}

Imperfect Altruism

We now turn to the case of imperfect altruism. Altruism in our model is imperfect in several ways. First, we now assume that only the child can be altruistic toward his parent, whereas the parent is self-concerned. Second, the weight that the child gives to the utility of the parent is not necessarily equal to one but is rather reflected by his degree of altruism $\gamma \leq 1$. Moreover, this degree of altruism is not necessarily the same in all states of nature. For simplicity, we assume that the child is not altruistic when the parent is healthy,¹² but his altruism is triggered by the parent's dependence. We

⁹Note that CARA always implies $u''' > 0$.

¹⁰Another way to understand the case of perfect altruism is to see it as an application of efficient risk-sharing (see Wilson, 1968 or Gollier, 2001). In this case, we can see the family as a representative agent who is an expected utility maximizer, from which it follows immediately that Arrow's theorem holds. Moreover, it can be noticed that the (direct) effect of an increase in w on the child's transfer to the parent, $\frac{-u''(m)}{u''(m)+v''(c)}$ and $\frac{-u''(d)}{u''(d)+v''(c_3)}$, is equal to minus the ratio between the parent's degree of absolute risk aversion and the sum of the degrees of absolute risk aversion of the family members. Thus, if the parent's degree of absolute risk aversion is high relative to that of the family, a decrease in the parent's wealth w will result in a large transfer from the child. The way in which the transfer is adapted is then taken into account in the effect on the deductible.

¹¹While our main analysis focuses on interior solutions with a positive amount of insurance, in the light of LTC insurance puzzle, it is also interesting to look at the polar case when no insurance is bought (i.e., when $D = L_2$) and, in particular, to explore how the possibility of a nonpurchase is affected by the help from children. We study this in Appendix B in the Supporting Information section.

¹²This implies that in our theoretical model the child provides no aid in this state of nature. In our empirical analysis, however, we do study children's aid provided to nondependent parents. The theoretical assumption of zero altruism can be seen as a normalization reflecting

denote by γ_1 and γ_2 the degree of the child's altruism respectively in the state of a light and in the state of a heavy dependence. We do not a priori impose how γ_1 and γ_2 compare with each other, but it might be reasonable to expect $\gamma_1 \leq \gamma_2$.¹³

As the family is no longer making joint decisions, it is important to introduce the timing of choices. In particular, we assume that the parent moves first by choosing his insurance coverage before the realization of the dependence risk. Then, if the parent becomes dependent, the child, observing the severity level of dependence and the parent's insurance coverage, decides how much aid he is going to provide. If the parent remains healthy, no action is taken.

We solve the model reasoning backwards and thus starting with the choices of the child. In state j ($j = 1, 2$), the utility of the child writes as

$$U_k^j = v \left(\underbrace{y - a_j}_{c_j} \right) + \gamma_j u \left(\underbrace{w - P - (1 - \alpha_j) L_j + a_j}_{m_j} \right)$$

The FOC for a_j is

$$-v'(c_j) + \gamma_j u'(m_j) = 0 \quad (9)$$

From this we can derive

$$\frac{\partial a_j}{\partial P} = \frac{\gamma_j u''(m_j)}{v''(c_j) + \gamma_j u''(m_j)} > 0 \quad \text{but} \quad < 1 \quad (10)$$

$$\frac{\partial a_j}{\partial \alpha_j} = -\frac{\gamma_j u''(m_j) L_j}{v''(c_j) + \gamma_j u''(m_j)} < 0 \quad (11)$$

Turning to the parent, his expected utility is given by

$$U_p = \pi_1 u \left(\underbrace{w - P - (1 - \alpha_1) L_1 + a_1}_{m_1} \right) + \pi_2 u \left(\underbrace{w - P - (1 - \alpha_2) L_2 + a_2}_{m_2} \right) \\ + (1 - \pi_1 - \pi_2) u \left(\underbrace{w - P}_d \right)$$

the expectation that altruism and aid in the healthy state are likely to be negligible compared to the states with dependence.

¹³Note that a is a financial transfer that encompasses both assistance in time and financial aid. In case of severe dependence, institutionalization can be necessary, which means that the children will move from assistance in time to financial aid.

and the Lagrangian for the choice of insurance can be written as

$$\mathcal{L} = U_p + \mu [P - \pi_1(1 + \lambda)\alpha_1 L_1 - \pi_2(1 + \lambda)\alpha_2 L_2]$$

When choosing P and α_j , the parent anticipates the effect that they will have on the child's aid, that is (10) and (11). The FOCs can then be written as follows:

$$\begin{aligned} \frac{\partial \mathcal{L}}{\partial P} &= -\pi_1 u'(m_1) \frac{v''(c_1)}{v''(c_1) + \gamma_1 u''(m_1)} - \pi_2 u'(m_2) \frac{v''(c_2)}{v''(c_2) + \gamma_2 u''(m_2)} \\ &\quad - (1 - \pi_1 - \pi_2) u'(d) + \mu = 0; \end{aligned} \quad (12)$$

$$\frac{\partial \mathcal{L}}{\partial \alpha_1} = u'(m_1) \frac{v''(c_1)}{v''(c_1) + \gamma_1 u''(m_1)} - \mu(1 + \lambda) \leq 0, \quad \alpha_1 \frac{\partial \mathcal{L}}{\partial \alpha_1} = 0; \quad (13)$$

$$\frac{\partial \mathcal{L}}{\partial \alpha_2} = u'(m_2) \frac{v''(c_2)}{v''(c_2) + \gamma_2 u''(m_2)} - \mu(1 + \lambda) \leq 0, \quad \alpha_2 \frac{\partial \mathcal{L}}{\partial \alpha_2} = 0; \quad (14)$$

From (13) and (14), we have that either $\alpha_j = 0$ or $u'(m_j) = \mu(1 + \lambda) \frac{v''(c_j) + \gamma_j u''(m_j)}{v''(c_j)}$. The second equality is equivalent to

$$(1 - \alpha_j) L_j = w - P + a_j - u'^{-1} \left(\mu(1 + \lambda) \frac{v''(c_j) + \gamma_j u''(m_j)}{v''(c_j)} \right)$$

Denoting

$$w - P + a_j - u'^{-1} \left(\mu(1 + \lambda) \frac{v''(c_j) + \gamma_j u''(m_j)}{v''(c_j)} \right) \equiv D_j, \quad (15)$$

we can write

$$\alpha_j = \max \left[0; \frac{L_j - D_j}{L_j} \right]$$

These conditions are similar to the ones obtained in the perfect altruism case (and in the model with no family), except that here the level of the deductible D_j is generally state-specific. Indeed, we can ask ourselves whether D_1 and D_2 can be equal and if not, how they compare.

In fact, it can be verified that D_1 and D_2 can clearly be equal if $\gamma_1 = \gamma_2$ but not necessarily if $\gamma_1 \neq \gamma_2$. To see this, assume first that $\gamma_1 = \gamma_2 = \gamma$ and $D_1 = D_2 = D$. Then from the child's problem it follows that $a_1 = a_2$. This in turn implies that $c_1 = c_2$ and $m_1 = m_2$. Using all this in (15), we can see that indeed there are no contradictions and $D_1 = D_2$ holds.

Now let us take the case $\gamma_1 < \gamma_2$ and assume again that $D_1 = D_2 = D$. In that case, from the child's problem we have $a_1 < a_2$. So, in (15) there is already one term which

calls for $D_1 < D_2$. But we also need to compare $\frac{v''(c_1) + \gamma_1 u''(m_1)}{v''(c_1)}$ and $\frac{v''(c_2) + \gamma_2 u''(m_2)}{v''(c_2)}$, which gives

$$\frac{v''(c_2) + \gamma_2 u''(m_2)}{v''(c_2)} - \frac{v''(c_1) + \gamma_1 u''(m_1)}{v''(c_1)} = \frac{\gamma_2 u''(m_2) v''(c_1) - \gamma_1 u''(m_1) v''(c_2)}{v''(c_2) v''(c_1)}$$

Noting that $c_1 > c_2$ and $m_1 < m_2$, we will clearly have $\frac{\gamma_2 u''(m_2) v''(c_1) - \gamma_1 u''(m_1) v''(c_2)}{v''(c_2) v''(c_1)} > 0$ if $u''' \leq 0$ and $v''' \leq 0$.

Thus, when $u''' \leq 0$ and $v''' \leq 0$, we have $u'^{-1} \left(\mu(1 + \lambda) \frac{v''(c_2) + \gamma_2 u''(m_2)}{v''(c_2)} \right) < u'^{-1} \left(\mu(1 + \lambda) \frac{v''(c_1) + \gamma_1 u''(m_1)}{v''(c_1)} \right)$. This, together with $a_1 < a_2$, implies that $D_2 > D_1$, which is a contradiction to $D_1 = D_2 = D$. On the other hand, if $u''' \leq 0$ and $v''' \leq 0$ does not hold, the comparison of D_1 and D_2 becomes ambiguous.

The result of state-dependent deductibles is due to the fact that altruism is now imperfect and not invariant. First, as the degree of the child's altruism may vary according to the state of nature, the amount of aid anticipated by the parent varies as well, which has a direct consequence on the deductible chosen: the deductible tends to be higher in the state of nature where the child's altruism is stronger. Second, the parent knows that the child's aid is influenced by insurance coverage and takes the reaction of a_j into account. The reaction of aid to insurance coverage is also related to the child's degree of altruism and thus may also vary according to the state of nature, which also impacts the choice of deductible. However, as this reaction depends on the functional forms of the utility functions, we need some assumptions about the third derivatives, namely $u''' \leq 0$ and $v''' \leq 0$, to have an unambiguous comparison of deductibles.

Assuming interior solutions, we can combine (12) with (13) and (14) to get

$$\frac{u'(d)}{u'(m_j)} = \frac{[1 - \pi_1(1 + \lambda) - \pi_2(1 + \lambda)] v''(c_j)}{(1 - \pi_1 - \pi_2)(1 + \lambda) [v''(c_j) + \gamma_j u''(m_j)]} < 1 \quad (16)$$

This means that $d > m_j$, that is,

$$w - P > w - P - D_j + a_j$$

$$\Leftrightarrow$$

$$D_j > a_j > 0$$

It is interesting to note that this result holds even if $\lambda = 0$, that is, even in the absence of loading costs, the deductible is strictly positive. Moreover, the deductible is always strictly higher than the child's aid. This arises first of all due to the parent's anticipation of the child's reaction to insurance coverage: as insurance discourages aid, the benefit from improving insurance coverage is smaller than in the absence of family, which makes the parent prefer keeping a relatively low coverage (i.e., a relatively high deductible) even when insurance is actuarially fair. To a certain extent,

the parent uses the child's altruism to increase his resources even though he could get full insurance. This does not happen under perfect altruism as in that case, aid is chosen jointly by the parent and the child and it is optimally adapted to insurance coverage so that there is no need for the parent to anticipate the reaction of the child. On the other hand, even if, under imperfect altruism, the parent wanted to have full insurance between the healthy and the dependence states, to equalize consumption in these states, his deductible would not be zero but rather equal to the level of aid in the dependence states (and so strictly positive).¹⁴ Under perfect altruism, there is also aid in the healthy state and it appears to be equal to the aid in the states of dependence when loading costs are zero, which implies a zero deductible in that case.

We have seen above that the comparison of deductibles in different states of nature depends on the comparison of the child's degrees of altruism in these states. We now explore how the size of the deductible in a given state varies when the degree of altruism changes.

We first look at the case when $\gamma_1 = \gamma_2 = \gamma$ and $D_1 = D_2 = D$. Assuming interior solutions, we then have $a_1 = a_2 = a$, $c_1 = c_2 = c$ and $m_1 = m_2 = m$. The parent's expected utility can then be rewritten as

$$U_p = \pi_1 u \left(\underbrace{w - P - D + a}_m \right) + \pi_2 u \left(\underbrace{w - P - D + a}_m \right) + (1 - \pi_1 - \pi_2) u \left(\underbrace{w - P}_d \right)$$

where $P = \pi_1(1 + \lambda)(L_1 - D) + \pi_2(1 + \lambda)(L_2 - D)$.

The parent's problem is now to choose D , which, noting that $\frac{\partial a}{\partial D} = -\frac{\gamma u''(m)[\pi_1(1+\lambda) + \pi_2(1+\lambda) - 1]}{v''(c) + \gamma u''(m)} > 0$, gives the following FOC:

$$\begin{aligned} & (\pi_1 + \pi_2) u'(m) [\pi_1(1 + \lambda) + \pi_2(1 + \lambda) - 1] \frac{v''(c)}{v''(c) + \gamma u''(m)} + \\ & + (1 - \pi_1 - \pi_2) u'(d) [\pi_1(1 + \lambda) + \pi_2(1 + \lambda)] = 0 \end{aligned} \quad (17)$$

From this we can derive

$$\frac{\partial D}{\partial \gamma} = -\frac{[Z]}{SOC_D}$$

¹⁴If we allowed for some (low) degree of altruism in the healthy state, D would need to be equal to the difference between aid in the dependent and in the healthy state, but this difference is likely to be strictly positive as well.

where $SOC_D < 0$ is the second-order condition for D and

$$\begin{aligned} [Z] \equiv & (\pi_1 + \pi_2) u''(m) \frac{\partial a}{\partial \gamma} [\pi_1(1 + \lambda) + \pi_2(1 + \lambda) - 1] \frac{v''(c)}{v''(c) + \gamma u''(m)} \\ & + (\pi_1 + \pi_2) u'(m) [\pi_1(1 + \lambda) + \pi_2(1 + \lambda) - 1] \\ & \times \frac{\left[-\frac{\partial a}{\partial \gamma} [v'''(c)\gamma u''(m) + v''(c)\gamma u'''(m)] - v''(c)u''(m) \right]}{[v''(c) + \gamma u''(m)]^2} \end{aligned}$$

with $\frac{\partial a}{\partial \gamma} = -\frac{u'(m)}{v''(c) + \gamma u''(m)} > 0$ being the direct effect of γ on aid.¹⁵

The sign of $\frac{\partial D}{\partial \gamma}$ depends on the sign of $[Z]$. While the first term of $[Z]$ is always positive, the second term is clearly positive only if $v'''(c) \leq 0$ and $u'''(m) \leq 0$. Otherwise, the sign of the second term is ambiguous. This implies that $\frac{\partial D}{\partial \gamma} > 0$ if $v'''(c) \leq 0$ and $u'''(m) \leq 0$, but the sign is ambiguous otherwise.

To see the intuition for this result, it is instructive to study the FOC (17). This FOC has two terms: the first one is negative and reflects the cost of having a higher deductible, while the second one is positive and reflects the benefit of a higher deductible (which is a higher consumption in the healthy state). It should be noted that changes in γ only affect the first term, that is, the cost.

The cost of having a higher deductible depends on the family aid. The fact that this aid goes up when D increases, reduces the cost of a higher deductible: the first term of the FOC is multiplied by $\frac{v''(c)}{v''(c) + \gamma u''(m)} < 1$ which appears due to the family aid. The smaller $\frac{v''(c)}{v''(c) + \gamma u''(m)}$, the larger is the reduction in the cost of a higher deductible.

The impact of γ can be decomposed into two parts. The first part comes from the fact that a rise in γ increases a and this in turn increases m . Thus, the marginal utility in case of dependence decreases, which also reduces the cost of a higher deductible and pushes for increasing D (this is reflected by the first term of $[Z]$).

The second part appears because an increase in γ also affects $\frac{v''(c)}{v''(c) + \gamma u''(m)}$ (reflected by the second term of $[Z]$). This second part consists itself of two effects: direct and indirect. The direct effect of γ is a decrease in $\frac{v''(c)}{v''(c) + \gamma u''(m)}$, which implies a decrease in the cost of a higher deductible and thus pushes for a higher D . The indirect effect comes through the levels of c and m . As γ increases a , this means that c is reduced and m goes up. If $v'''(c) < 0$ and $u'''(m) < 0$, we then have that $v''(c)$ increases (i.e., becomes smaller in absolute value) and $u''(m)$ decreases (i.e., becomes larger in absolute value), which means that $\frac{v''(c)}{v''(c) + \gamma u''(m)}$ is reduced. On the other hand, if $v'''(c) > 0$ and $u'''(m) > 0$, we then have that $v''(c)$ decreases (i.e., becomes larger in absolute value)

¹⁵As a is a function of D , the full effect of γ on aid depends also on the effect on D , that is, the full effect is equal to $\frac{\partial a}{\partial \gamma} + \frac{\partial a}{\partial D} \frac{\partial D}{\partial \gamma}$.

and $u''(m)$ increases (i.e., becomes smaller in absolute value), which pushes for increasing $\frac{v''(c)}{v''(c)+\gamma u''(m)}$ and thus the cost of having a higher D . Therefore, if $v'''(c) \leq 0$ and $u'''(m) \leq 0$ does not hold, some ambiguity arises, which prevents from definitively signing $\frac{\partial D}{\partial \gamma}$.

In Appendix C in the Supporting Information section, we study the case when $\gamma_1 \neq \gamma_2$. In that case, the deductibles in the two states of dependence are different and things become more complicated as we then have interactions between these deductibles. In general, the most clear-cut results can be obtained if we assume either $v''' = 0$ and $u''' = 0$ or $v''' = 0$ and $u''' < 0$. In these cases, we know that the deductible increases in the state of nature in which the degree of altruism has increased, while the effect on the deductible in the other state is ambiguous. In all other cases, however, the effect on both deductibles is ambiguous. The results become somewhat closer to the case of a single deductible if we assume that the degree of altruism in one state is zero. For instance, if we suppose that $\gamma_1 = 0$, then we will have $\frac{\partial D_2}{\partial \gamma_2} > 0$ and $\frac{\partial D_1}{\partial \gamma_2} \leq 0$ as long as $v''' \leq 0$ and $u''' \leq 0$, which is the same condition as in the case of a single deductible. Otherwise, both signs will be ambiguous.

Finally, as in the case of perfect altruism, we explore how the deductible depends on the parent's initial wealth w . For this analysis, which is derived in Appendix D in the Supporting Information section, we concentrate on the case with $\gamma_1 = \gamma_2 = \gamma$ and $D_1 = D_2 = D$. The results we obtain have some similarities with those found in the case of perfect altruism. We show that the derivative of D with respect to w has four terms and that two of these terms, as with perfect altruism, reflect the result of the model without family aid: their sum is positive (resp. negative and equal to zero) when the parent's preferences are DARA (resp. IARA and CARA). The third term is always negative and reflects the fact that an increase in the parent's initial wealth discourages the child's aid in the states of dependence, which calls for buying more insurance on the market (lower deductible). Such a term is also present with perfect altruism. On the other hand, with imperfect altruism we do not have a term associated with the aid in the healthy state as we assume that the child's altruism is zero in that state. Instead, we now have a term related to the reaction of the child's aid to insurance coverage. The sign of this term depends on the assumptions about the third derivatives of the utility functions.

We analyze the sign of $\frac{\partial D}{\partial w}$ by looking separately at the cases of DARA, CARA, and IARA. Interestingly, we obtain the same signs and conditions for these signs as in the case of perfect altruism, even though, as it can be seen from the derivative of D , the underlying considerations are not exactly the same in both cases. Namely, we find that under CARA, the deductible is decreasing in w if $v''' \leq 0$ and ambiguous otherwise, under IARA, it is decreasing if $u''' \geq 0$ and $v''' \leq 0$ and ambiguous otherwise, whereas under DARA, the effect is always ambiguous. The ambiguity under DARA arises because already the sum of the first three terms has an ambiguous sign. When initial wealth increases, under DARA, individuals become less risk averse and require less insurance (larger deductible), which is reflected by the first two terms. However, the

TABLE 1
Comparison of Deductibles

	Perfect Altruism	Imperfect Altruism	No Family
		$D_1 = D_2$ if $\gamma_1 = \gamma_2$,	
D_1 vs. D_2	$D_1 = D_2$	$D_2 > D_1$ if $\gamma_1 < \gamma_2$ and $u''' \leq 0$ and $v''' \leq 0$, $D_2 \leq D_1$ if $u''' \leq 0$ and $v''' \leq 0$ does not hold.	$D_1 = D_2$
	$D_j > a_j - a_3 > 0$ if $\lambda > 0$,		$D_j > 0$ if $\lambda > 0$
D_j vs. 0	$D_j = a_j - a_3 = 0$ if $\lambda = 0$.	$D_j > a_j > 0$	$D_j = 0$ if $\lambda = 0$.

Note: D_j , a_j and γ_j ($j = 1, 2$): resp. deductible, child's aid and child's degree of altruism in states 1 (light dependence) and 2 (heavy dependence); a_3 : child's aid in healthy state; λ : loading cost; u and v : resp. parent's and child's utility functions.

decrease in the child's aid, on the contrary, pushes for buying more insurance (the third term).¹⁶

Summary

The analysis above has shown that, overall, Arrow's theorem holds in the presence of family altruism. Nevertheless, some departures exist with respect to the standard model without family aid. Tables 1, 2, and 3 summarize the main results obtained with perfect and imperfect altruism and contrasts them to the findings of the model with no family.

As it can be seen from Table 1, the implications of perfect altruism are somewhat closer to those of the model without family. First, both of them predict equal deductibles in the two dependence states of nature, while with imperfect altruism, this is not necessarily the case. State-dependent deductibles under imperfect altruism thus constitute the first important departure from a straightforward application of Arrow's theorem.

Another departure in the case of imperfect altruism is the fact that the deductible is strictly positive even in the absence of loading costs. As explained in the previous section, this comes from two sources. The first one is the parent's anticipation of the child's reaction to insurance coverage, while the second one is the fact that imperfectly altruistic children do not have the same degree of altruism toward healthy and dependent parents (whether the degree in the healthy state is zero or, more generally, low).

Nevertheless, departures from the standard model exist with perfect altruism as well. For instance, as it can be seen from Table 2, the presence of family altruism (both perfect and imperfect) modifies the way in which the deductible depends on the parent's initial wealth. As discussed in the previous sections, this comes from the fact that, differently from the standard model, there is an interplay between the deductible and the child's aid and that both of them are influenced by the parent's wealth.

¹⁶Similarly to the case of perfect altruism, in Appendix E in the Supporting Information section we also study the possibility of purchasing no insurance ($D = L_2$) and, in particular, the conditions under which children's help is likely to affect the nonpurchase decision.

TABLE 2
Effect of Parent's Initial Wealth

ARA (Parent's Utility)	Perfect Altruism	Imperfect Altruism ($\gamma_1 = \gamma_2$)	No Family
DARA	$\frac{\partial D}{\partial w} \leq 0$	$\frac{\partial D}{\partial w} \leq 0$	$\frac{\partial D}{\partial w} > 0$
CARA	$\frac{\partial D}{\partial w} < 0$ if $v''' \leq 0$	$\frac{\partial D}{\partial w} < 0$ if $v''' \leq 0$	$\frac{\partial D}{\partial w} = 0$
	$\frac{\partial D}{\partial w} \leq 0$ if $v''' > 0$	$\frac{\partial D}{\partial w} \leq 0$ if $v''' > 0$	
IARA	$\frac{\partial D}{\partial w} < 0$ if $u''' \geq 0$ and $v''' \leq 0$	$\frac{\partial D}{\partial w} < 0$ if $u''' \geq 0$ and $v''' \leq 0$	$\frac{\partial D}{\partial w} < 0$
	$\frac{\partial D}{\partial w} \leq 0$ otherwise	$\frac{\partial D}{\partial w} \leq 0$ otherwise	

Note: DARA (resp. IARA and CARA): decreasing (resp. increasing and constant) absolute risk aversion; D : deductible; γ_j ($j = 1, 2$): child's degree of altruism in states 1 (light dependence) and 2 (heavy dependence); w : parent's initial wealth; u and v : resp. parent's and child's utility functions.

It is interesting to note that this interplay also creates some ambiguity in terms of the effect that the parent's wealth has on the child's aid. While, as it was seen in the analysis, the direct effect of the parent's wealth is, as intuitively expected, negative (i.e., the child tends to decrease his aid when the parent becomes wealthier), the total effect needs to also take into account the impact of wealth on the deductible, which makes things more complicated. We can be sure that the total effect on aid is negative only if $\frac{\partial D}{\partial w} \leq 0$, but as this is not necessarily guaranteed, the influence of wealth on aid is generally not clear.

Finally, Table 3 summarizes our findings regarding the way in which the deductible is affected by the child's degree of altruism in the case where altruism is imperfect. As discussed in the previous section, this effect is in general ambiguous, but, under certain conditions, the intuitive expectation that the deductible should increase with the child's altruism can be confirmed. Once again, the results are not straightforward due to the interplay between insurance and aid. Moreover, as it was the case with the parent's wealth, the impact of altruism on the child's aid is generally ambiguous as well. While the direct effect is, in line with intuition, positive, the total effect is clearly positive only if $\frac{\partial D}{\partial \gamma} \geq 0$, which is, however, not always guaranteed. On the other hand, it should be noted that we cannot find clear conditions under which D would be decreasing in γ , whereas clear conditions for $\frac{\partial D}{\partial \gamma} > 0$ are easily found, which somewhat suggests that the latter result is more likely to hold. Seen more generally, this latter result seems to imply that it is reasonable to expect less insurance purchased by parents who have altruistic children. In the next section, we explore if this can be confirmed by empirical evidence.

EMPIRICAL RELATIONSHIP BETWEEN LTC INSURANCE AND CHILDREN'S ALTRUISM

One of the key relationships explored in the theoretical part of our analysis is that between the size of the deductible and the degree of the child's altruism (γ). We have seen above that the way in which the deductible is influenced by the child's altruism is in general ambiguous, just in some cases, γ has a positive effect on D (implying

TABLE 3
Effect of Child's Altruism (Imperfect Altruism Case)

Case $\gamma_1 = \gamma_2 = \gamma$		Case $\gamma_1 \neq \gamma_2$ and $\gamma_2 \uparrow$	
$\frac{\partial D}{\partial \gamma} > 0$ if $v''' \leq 0$ and $u''' \leq 0$,	$\frac{\partial D_2}{\partial \gamma_2} > 0$ and $\frac{\partial D_1}{\partial \gamma_2} \leq 0$ if $v''' = u''' = 0$ or $v''' = 0$ and $u''' < 0$,	$\frac{\partial D_2}{\partial \gamma_2} > 0$ and $\frac{\partial D_1}{\partial \gamma_2} \leq 0$ if $v''' \leq 0$, $u''' \leq 0$ and $\gamma_1 = 0$,	$\frac{\partial D_2}{\partial \gamma_2} \leq 0$ and $\frac{\partial D_1}{\partial \gamma_2} \leq 0$ otherwise.
$\frac{\partial D}{\partial \gamma} \leq 0$ otherwise.			

Note: D_j and γ_j ($j = 1, 2$): resp. deductible and child's degree of altruism in states 1 (light dependence) and 2 (heavy dependence); D : deductible when child's degree of altruism is the same in states 1 and 2; u and v : resp. parent's and child's utility functions.

less insurance). The aim of this section is to investigate the relationship between LTC insurance and altruism empirically.

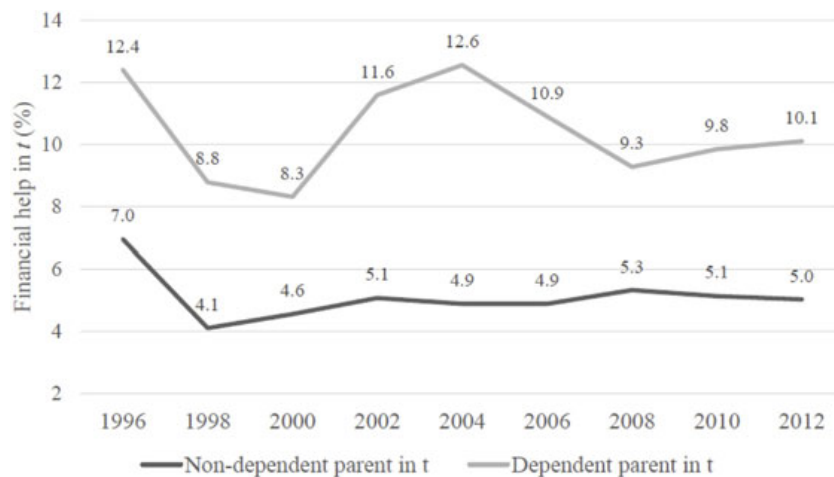
To this end, we use data from the HRS, which is a longitudinal project sponsored by the National Institute on Aging and the Social Security Administration in the United States. The survey is a public resource for data on aging in America since 1990. More than 37,000 people older than 50 have been interviewed since the start of the study.¹⁷ Respondents are visited on a biannual basis and questioned about health, socio-economic status (income, assets, insurances), relationships with family (visits, care, financial transfers) and everyday activities. Data from wave 3 (1996) to wave 11 (2012) is used for the analysis.

While HRS provides us with a direct information about parents' LTC insurance ownership, the measurement of children's altruism is a more complicated question. Ideally, we would like to have an exogenous measure of altruism (as reflected by the exogenous parameter γ in our theoretical model). However, such a measure being unavailable in our data, we proxy the children's altruism by the financial transfer that they provide to their parents while the parents are not yet dependent. Indeed, as it can be seen from Figure 1 (the cross-relationship between children's support and parent's dependence), not only dependent but also healthy parents receive financial help from their children, even though help to nondependent parents is considerably lower than that to dependent ones. Nondependent parents are slightly less than 5 percent on average to report receiving help from their children, while if the parent is dependent, children are on average 2 times more likely to provide financial help to him.¹⁸ We argue that the financial help provided to nondependent parents can be considered as an exogenous measure of children's altruism as nondependent parents obviously do not receive LTC insurance benefits and their children's help is therefore not affected by insurance coverage. On the contrary, it rather seems reasonable to believe that parents base their insurance decisions on the presence and the amount

¹⁷As for the longitudinal aspect, the panel surveys a representative sample of approximately 20,000 people who can be followed during their aging process.

¹⁸If informal help (to manage money, help with chores, errands, and transportation) is considered, children are on average 10 times more likely to take care of a dependent parent than a nondependent one (40 vs. 4 percent).

FIGURE 1
Financial Transfer From Children and Dependence



of financial help they receive from their children when they are still healthy hoping to infer from it the degree of their children's altruism and thus the amount of help (in terms of financial and informal support) on which they can count if they become dependent.¹⁹

Therefore, we concentrate our analysis on nondependent respondents,²⁰ and our two main variables of interest are the purchase of LTC insurance and the financial help received by the parent from children, as a proxy for altruism. Before investigating this relationship, with some descriptive results and regressions, it should be noted that the two variables are binary: does the respondent have insurance and has she/he received a financial transfer from her/his children? No information on insurance coverage and transfer intensity is included in Figures 2 and 3.

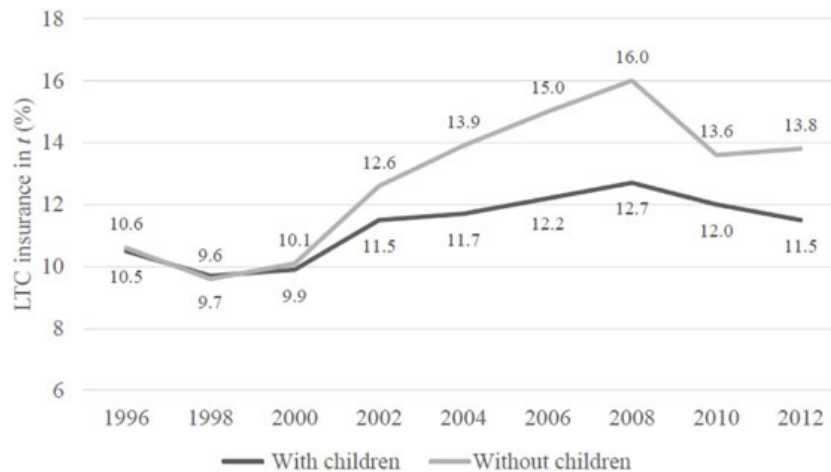
Figure 2 summarizes information about LTC insurance for the different waves of the survey. About 11 percent of nondependent respondents with children declare owning LTC insurance. The variation in the insurance rate among respondents with and without children is minimal in the first years of the survey but increases after

¹⁹It is important to note that the fact of providing aid (whether financial or in time) should not necessarily be equated to the presence of altruism as help to one's parents can also be driven by other motives such as exchange or family norms. However, it seems that altruism is the prevailing motivation in many countries (see Klimaviciute et al., 2017).

²⁰Dependence is defined as having 2 limitations in activities of daily living (ADL) or more. It concerns bathing, eating, dressing, walking across a room, and getting in or out of bed. The threshold of 2 limitations is used to qualify for LTC insurance benefits in the United States (Frank, 2012).

FIGURE 2

LTC Insurance and Presence of Children

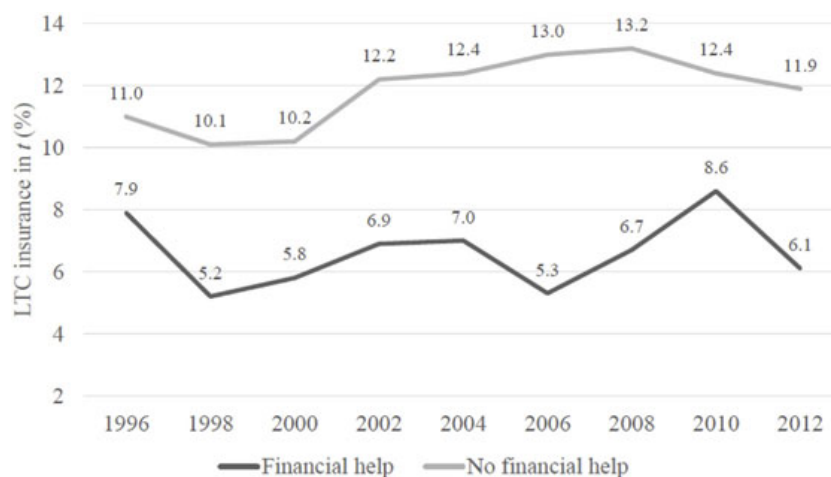


2,000. These raw numbers do not explain yet the link that may exist between the two variables of interest.

Figure 3 summarizes the cross-relationships between children's support and insurance. The sample is restricted to respondents with children: the parents. The figure suggests a negative relationship between financial support from children and the

FIGURE 3

LTC Insurance and Financial Help From Children



probability of parents having LTC insurance. These descriptive results have to be confirmed by robust econometric analysis. Table 4 summarizes the variables used in the empirical analysis. The figures presented in the summary statistics concern the sample of nondependent parents we focus on in the econometric regressions. We observe that around 5 percent of nondependent parents receive financial help from at least one child and the average transfer approximates \$4,000. There are more women in the sample (around 60 percent) and the level of education of respondents increases slightly with time (newcomers to the survey are younger and better educated than older ones who die). For the same reason the number of nondependent respondents who still have cohabiting children is increasing from 1996 to 2012. We observe that more than two thirds of parents have at least one child living at less than 10 miles. As in Poterba et al. (2013), an index of health is predicted from principal component analysis (PCA). This is a statistical procedure that uses orthogonal transformation to convert a set of 7 different objective and subjective health measures,²¹ possibly correlated, into a set of linearly uncorrelated variables called principal components. Built at each period and normalized, the higher the index (maximum value equal to 1), the better the health. Finally, we see that individual income increases with time.

Table 5 summarizes our regression results. In addition to studying the impact of financial help on LTC insurance at the extensive margin (i.e., the fact of making a transfer; first 3 columns), we also look at the intensive margin (i.e., the amount of the transfer; last 3 columns). Whereas the information is processed for each year separately in Figures 1, 2, and 3, the data are now considered as a longitudinal panel, not fully balanced as some respondents have not answered in all the waves (deaths, attrition). Pooled probit and pooled linear probability models are run to verify the negative correlation between support from children and purchase of LTC insurance. The sample still concerns nondependent parents, and this negative link is observed, significant and robust once other explanatory variables are added. Assuming that the variation between individuals is random and uncorrelated with the predictor or independent variables included in the model, pooled linear probability models with random effects are used to deal with time issues.²² That allows for time-invariant variables to play a role as explanatory variables (gender and education in the models). We cluster the standard errors because we observe repeated observations of individuals in the data. Clustered standard errors allow for intragroup correlation, relaxing the usual requirement for the observations to be independent. In other words, the observations are independent across groups (clusters) but not necessarily within groups.

The negative impact of children's transfer (at the extensive margin) on the purchase of LTC insurance is significant.²³ The nondependence condition is the same as for the

²¹Health conditions (high blood pressure, diabetes, cancer, lung disease, heart disease, stroke, psychiatric problems, arthritis), self-perceived health, mobility issues, IADL (instrumental limitations in activities of daily living), mental health, smoking and BMI (body mass index).

²²Random effects specification is approved by the values of Wald Chi² tests, meaning that all the coefficients in the models are different from zero.

²³This result is also present and robust if regressions are run for each wave of the survey separately.

TABLE 4
Summary Statistics (Nondependent Parents)

	1996	1998	2000	2002	2004	2006	2008	2010	2012
Main variable									
LTC insurance (%)	0.105 (0.310)	0.097 (0.299)	0.099 (0.300)	0.115 (0.324)	0.117 (0.327)	0.122 (0.332)	0.127 (0.335)	0.120 (0.327)	0.115 (0.321)
Financial transfer from children (%)	0.069 (0.254)	0.040 (0.195)	0.047 (0.212)	0.050 (0.218)	0.047 (0.212)	0.048 (0.214)	0.052 (0.223)	0.051 (0.220)	0.049 (0.217)
Transfer's amount (if transfer, \$1,000)	2.6 (7.8)	4.4 (11.9)	4.2 (8.3)	4.7 (7.8)	4.2 (9.2)	3.7 (5.9)	4.4 (7.4)	3.9 (6.0)	4.3 (7.7)
Demographics									
Woman (%)	0.592 (0.491)	0.596 (0.491)	0.602 (0.490)	0.601 (0.490)	0.596 (0.491)	0.594 (0.491)	0.595 (0.491)	0.588 (0.492)	0.587 (0.492)
Partner (%)	0.721 (0.449)	0.711 (0.453)	0.701 (0.458)	0.683 (0.465)	0.692 (0.461)	0.679 (0.467)	0.675 (0.468)	0.675 (0.468)	0.669 (0.470)
Age (years)	65.3 (10.5)	65.0 (10.4)	65.9 (10.2)	67.5 (9.8)	66.0 (10.8)	67.1 (10.4)	68.4 (10.2)	65.3 (11.3)	66.4 (11.0)
Education (years)	12.0 (3.2)	12.2 (3.1)	12.3 (3.2)	12.4 (3.1)	12.6 (3.1)	12.6 (3.1)	12.6 (3.1)	12.8 (3.0)	12.8 (3.0)
Income (\$1,000)	22.3 (33.7)	23.9 (41.1)	25.7 (39.6)	27.8 (43.1)	31.7 (84.4)	32.4 (83.2)	33.3 (59.5)	33.8 (48.5)	35.7 (51.6)
Health [0;1]	0.753 (0.241)	0.730 (0.246)	0.733 (0.240)	0.710 (0.244)	0.789 (0.178)	0.859 (0.120)	0.694 (0.236)	0.932 (0.220)	0.882 (0.217)
Distance from children									
Cohabiting (%)	0.295 (0.456)	0.291 (0.454)	0.299 (0.458)	0.249 (0.432)	0.292 (0.455)	0.276 (0.447)	0.261 (0.439)	0.349 (0.477)	0.339 (0.473)
Less than 10 miles (%)	0.427 (0.495)	0.417 (0.493)	0.407 (0.491)	0.432 (0.495)	0.407 (0.491)	0.405 (0.491)	0.411 (0.492)	0.359 (0.480)	0.355 (0.479)
More than 10 miles (%)	0.278 (0.448)	0.292 (0.455)	0.294 (0.456)	0.319 (0.466)	0.301 (0.459)	0.319 (0.466)	0.328 (0.469)	0.292 (0.455)	0.306 (0.461)
N	12,894	15,584	12,892	13,447	14,928	13,558	13,176	15,987	15,511

Note: Numbers are means, standard deviations in parentheses.

TABLE 5
Models of LTC insurance

	All			Conditional to Transfer		
	(1)	(2)	(3)	(4)	(5)	(6)
Children's transfer	-0.027*** (0.004)	-0.034*** (0.006)	-0.011*** (0.004)			
Transfer's amount				0.016 (0.041)	0.008 (0.017)	0.017 (0.037)
Demographics						
Woman	0.030*** (0.004)	0.032*** (0.004)	0.019*** (0.003)	0.014 (0.009)	0.015 (0.009)	0.012 (0.009)
In couple	0.037*** (0.003)	0.038*** (0.004)	0.025*** (0.002)	0.019** (0.008)	0.017** (0.008)	0.020*** (0.008)
Age	0.002*** (0.000)	0.002*** (0.000)	0.002*** (0.000)	0.001** (0.000)	0.001** (0.000)	0.001*** (0.000)
Years of education	0.012*** (0.001)	0.014*** (0.001)	0.012*** (0.000)	0.005*** (0.001)	0.006*** (0.001)	0.006*** (0.001)
Net income	0.007*** (0.001)	0.007*** (0.001)	0.004*** (0.000)	0.009*** (0.002)	0.008*** (0.002)	0.008*** (0.001)
Health index	0.049*** (0.006)	0.058*** (0.007)	0.026*** (0.004)	0.020 (0.014)	0.024 (0.015)	0.022 (0.014)
Distance from children						
Cohabiting	-0.037*** (0.004)	-0.039*** (0.004)	-0.017*** (0.002)	-0.001 (0.008)	-0.011 (0.009)	-0.017* (0.009)
Less than 10 miles	-0.012*** (0.004)	-0.008** (0.004)	-0.006*** (0.002)	-0.010 (0.010)	-0.007 (0.009)	-0.013 (0.009)
More than 10 miles	ref.	ref.	ref.	ref.	ref.	ref.
(N)	127,768	127,768	127,768	6,335	6,335	6,335
(Pseudo) - R ²	0.036	0.055	0.046	0.020	0.044	0.026
Wald : Chi ²			1,815.6			108.2

Note: (1) and (4): Pooled LPM; (2) and (5): Pooled Probit; (3) and (6): LPM random effect. Robust standard errors in parentheses (clustered at individual level). * $p < 0 : 1$, ** $p < 0 : 05$, *** $p < 0 : 01$.

results of Figures 1, 2, and 3 (having less than 2 ADL limitations). Other explanatory variables are binary: the fact of having a partner (+), being a woman (+), cohabiting or living at less than 10 miles of at least one child (-) w.r.t to living at more than 10 miles. These different regressions are controlled for education (+), income²⁴ (+) and health (+). The different signs of parameters associated to the control variables go in the expected direction. The positive sign of the health index implies the potential absence of adverse selection in the LTC insurance market. Finally, looking at the link between the amount of financial help and LTC insurance purchase (conditional on this help), it seems that there is no clear correlation.²⁵ The lack of significant results could

²⁴Individuals have been ranked according to quartiles of income created for each year of the survey.

²⁵The amount of the financial transfer is divided by 100,000 in these 3 regressions.

be caused by the small size of this conditional sample. On the other hand, this finding can also be seen as supporting the ambiguity of our theoretical results and confirming that the relationship between LTC insurance and children's altruism might not be as straightforward as one might think.

CONCLUSION

The purpose of this article was to check whether or not Arrow's deductible theorem could readily apply in designing an optimal LTC insurance with family solidarity. We considered two types of altruism between parents and children: perfect altruism leading to a unitary model of the family and imperfect altruism implying that the parents play a Stackelberg game with their children, whose altruism is contingent to their state of dependence. Not surprisingly, in the case of perfect altruism, the solution is about the same as in the case without family solidarity except that, to the extent that children are richer than their parents, these benefit from a better protection in case of big losses. In the case of imperfect altruism, the deductible theorem applies but the way in which the deductible is affected by the child's degree of altruism is in general ambiguous. We need particular conditions to make sure that the deductible increases when the child becomes more altruistic. More generally, our theoretical analysis highlights a complex interplay between insurance and the child's aid, which results in a number of departures from the standard model without family solidarity.

Given the ambiguity of the theoretical findings, we resorted to an empirical test of the relation between LTC insurance and children's altruism, proxied by the financial help provided to nondependent parents. Our analysis shows that the presence of this help has a negative impact on the parents' insurance purchases, which seems to support our theoretical results proving that, under certain conditions, children's altruism discourages LTC insurance. On the other hand, at the intensive margin, the effect of aid is less clear suggesting that the relation between insurance and altruism might be more complex, as it is also well seen in the general case of the theoretical analysis.

One could object that in most countries the LTC insurance market is extremely thin and that therefore our analysis is of little relevance. But precisely, one of the reasons for such a thinness of the market is the unpalatable rule of reimbursement.²⁶ Our article therefore propagates the idea of using LTC insurance with deductible, which we show to be the most efficient reimbursement scheme.

In this article, we have only considered two models of family solidarity. For future research, it would be interesting to look at the various bargaining models that prevail in the literature.²⁷

Another avenue for future research could be an attempt to use a different measure of children's altruism in the empirical analysis. We proxy children's altruism by the financial aid they provide to their nondependent parents, but, as we

²⁶See on this Pestieau and Ponthière (2012), Brown and Finkelstein (2007), Cutler (1993).

²⁷See, for instance, Engers and Stern (2002).

mention above, aid might not necessarily be driven by altruism but rather by other motives such as exchange or family norms. While altruism seems to be the prevailing motivation in many countries (see Klimaviciute et al., 2017) and in the absence of a more precise measure, we expect that by using help as a proxy for altruism we are not too far from the truth. Nevertheless, it would be interesting to contrast our results to the ones obtained with other measures of altruism.

REFERENCES

- Arrow, K., 1963, Uncertainty and the Welfare Economics of Medical Care, *American Economic Review*, 53: 941-973.
- Bernheim, B., A. Shleifer, and L. Summers, 1985, The Strategic Bequest Motive, *Journal of Political Economy*, 93: 1045-1076.
- Brown, J. R., and A. Finkelstein, 2007, Why Is the Market for Long-Term Care Insurance so Small? *Journal of Public Economics*, 91: 1967-1991.
- Brown, J. R., and A. Finkelstein, 2009, The Private Market for Long-Term Care Insurance in the United States: A Review of the Evidence, *Journal of Risk and Insurance*, 76: 5-29.
- Brown, J. R., and A. Finkelstein, 2011, Insuring Long-Term Care in the United States, *Journal of Economic Perspectives*, 25: 119-142.
- Brown, J. R., G. S. Goda, and K. McGarry, 2012, Long-Term Care Insurance Demand Limited By Beliefs About Needs, Concerns About Insurers, and Care Available From Family, *Health Affairs*, 31: 1294-1302.
- Canta, C., and P. Pestieau, 2013, Long Term Care Insurance and Family Norms, *B.E. Journal of Economic Analysis and Policy*, 14: 401-428.
- Coe, N. B., G. S. Goda, and C. H. Van Houtven, 2015, Family Spillovers of Long-Term Care Insurance, NBER Working Paper No. 21483.
- Courbage, C., and N. Roudaut, 2008, Empirical Evidence on Long-term Care Insurance Purchase in France, *Geneva Papers on Risk and Insurance—Issues and Practice*, 33: 645-658.
- Cremer, H., P. Pestieau, and G. Ponthière, 2012, The Economics of Long-Term Care: A Survey, *Nordic Economic Policy Review*, 2: 108-148.
- Cremer, H., P. Pestieau, and K. Roeder, 2016, Social Long-Term Care Insurance With Two-Sided Altruism, *Research in Economics*, 70: 101-109.
- Cutler, D., 1993, Why Doesn't the Market Fully Insure Long-Term Care? NBER Working Paper No. 4301.
- Dréze, J., P. Pestieau, and E. Schokkaert, 2016, Arrow's Theorem of The Deductible and Long-Term Care Insurance, *Economics Letters*, 148: 103-105.
- Engers, M., and S. Stern, 2002, Long-Term Care and Family Bargaining, *International Economic Review*, 43: 73-114.
- Frank, R. G., 2012, Long-Term Care Financing in the United States: Sources and Institutions, *Applied Economics Perspectives and Policy*, 34: 333-345.
- Gollier, C., 2001, *The Economics of Risk and Time* (Cambridge, US: MIT Press).
- Klimaviciute, J., 2017, Long-Term Care Insurance and Intra-Family Moral Hazard: Fixed vs Proportional Insurance Benefits, *Geneva Risk and Insurance Review*, 42: 87-116.

- Klimaviciute, J., S. Perelman, P. Pestieau, and J. Schoenmaeckers, 2017, Caring for Dependent Parents: Altruism, Exchange or Family Norm? *Journal of Population Economics*, 30: 835-873.
- Klimaviciute, J., and P. Pestieau, 2018a, Long-Term Care Social Insurance: How to Avoid Big Losses? *International Tax and Public Finance*, 25: 99-139.
- Klimaviciute, J., and P. Pestieau, 2018b, Social Insurance for Long-Term Care With Deductible and Linear Contributions, *FinanzArchiv/Public Finance Analysis*, 74: 88-108.
- McGarry, K. M., 1998, Caring for the Elderly: The Role of Adult Children, in: D. A. Wise, ed., *Inquiries in the Economics of Aging* (Chicago, US: University of Chicago Press).
- Mellor, J., 2001, Long-Term Care and Nursing Home Coverage: Are Adult Children Substitutes for Insurance Policies? *Journal of Health Economics*, 20: 527-547.
- Norton, E., 2000, Long Term Care, in: A. Cuyler and J. Newhouse, eds., *Handbook of Health Economics*, Volume 1b, chapter 17.
- Norton, E. C., L. H. Nicholas, and S. Sheng-Hsiu Huang, 2013, Informal care and inter-vivos transfers: results from the National Longitudinal Survey of Mature Women, *The B.E. Journal of Economic Analysis and Policy*, 14: 377-400.
- Pauly, M. V., 1990, The Rational Non-Purchase of Long Term Care Insurance, *Journal of Political Economy*, 98: 153-168.
- Pestieau, P., and G. Ponthière, 2012, The Long Term Care Insurance Puzzle, in: J. Costa-Font and C. Courbage, eds., *Financing Long Term Care in Europe: Institutions, Markets and Models* (Basingstoke: Palgrave Macmillan).
- Pestieau, P., and M. Sato, 2008, Long Term Care: The State, The Market And The Family, *Economica*, 75: 435-454.
- Poterba, J., S. Venti, and D. Wise, 2013, Health, Education, and the Post-Retirement Evolution of Household Assets, *Journal of Human Capital*, 7: 297-339.
- Sloan, F. A., and E. C. Norton, 1997, Adverse Selection, Bequests, Crowding Out, and Private Demand for Insurance: Evidence From the Long-Term Care Insurance Market, *Journal of Risk and Uncertainty*, 15: 201-219.
- Wilson, R., 1968, The Theory of Syndicates, *Econometrica*, 36: 119-132.
- Zweifel, P., and W. Strüwe, 1998, Long-Term Care Insurance in a Two Generation Model, *Journal of Risk and Insurance*, 65: 13-32.

SUPPORTING INFORMATION

Additional supporting information may be found in the online version of this article at the publisher's Web site.