

Table S2 Description and statistics of the variables employed in the study

	Units	Mean	Std dev	Min	Max	Median	95 th Percentile
Prevalence of purchase	%	36.40	7.01	18.17	53.75	36.21	48.71
Cost/case/year	Euros (€)	42.72	13.15	16.77	99.44	38.53	70.22
Population density	Inhab./km ²	767.78	2134.82	24.85	24027.9	305.89	1972.97
Income/declaration	Euros (€)	24967	2721.93	14998	34229	25386	28744.4
PM₁₀	µg/m ³	16.47	2.96	5.81	22.55	17.23	20.4
PM₁₀ P95	µg/m ³	37.51	5.21	18.7	48	38.8	44.46
Density of pigs	Pigs/km ²	74.29	57.14	0	471.17	64.34	175.76
% Total Green	% land	72.56	19.68	0	98.54	76.8	95.36

Statistics have been computed based on all Belgian municipalities, with the exception of Herstappe (final $n=588$).