

Entrepreneurial university in emerging countries: catching-up or leading the way?

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Abstract: The purpose of this paper is to contribute to the debate on the phenomenon of the Entrepreneurial University (ENU) in the context of emerging countries, where, especially at the empirical level, there is limited understanding of whether and how this pathway is achieved and whether ENU in emerging countries are catching up with respect to their “Western” counterparts, or whether they are designing and following their own idiosyncratic paths. A qualitative approach based on multiple and retrospective case studies was adopted as the methodology for conducting the research. Three universities from three countries members of CAMES (the African and Malagasy Council for Higher Education with 19 countries related) were selected and analysed through a thematic content analysis. The most obvious result of this study is that “emerging” ENU does not appear to have a fully defined or common trajectory with its “Western” counterparts.

Keywords: entrepreneurial university ; technology transfer, emerging countries ; trajectories ; CAMES.