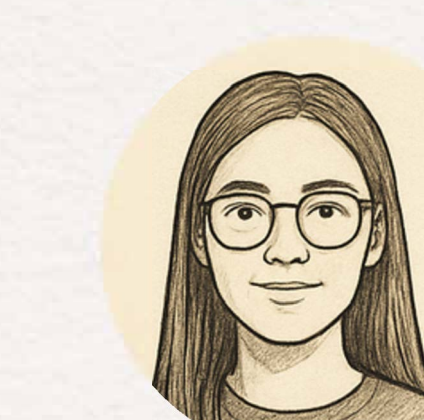


producers

INFORMATION QUALITY IN THE AI ERA

A DESIGN FICTION



INSTRUCTIONS TO FOLLOW

1. You will receive a specific persona with a description, relationship to information, and strategy (note: if you really want to “play the game”, only look at your own persona)
2. Your mission is to create messages* (around 5 lines) on the theme of "**Artificial Intelligence in Democratic Governance**"
3. Follow precisely your persona's strategy to create this information.
4. If your persona uses AI, use the provided prompt with an available free AI (ChatGPT, DeepSeek...) Note: you can export the picture of your persona card and import it in you AI tool to help prompting.
5. If possible, find or generate an image to accompany your information
6. Publish your information (and image) on the TADAM Community Space
7. During the interaction phase, do not intervene in the comments
8. During the revelation phase, reveal your identity (and explain your strategy). **You can copy-paste the info under your profile on (some of) your posts.**

() Depending on your persona and strategy, you will publish more or less messages within the time limit (30 minutes).*

SAM REYNOLDS



NAME	Sam Reynolds
AGE	54
LOCATION	London
OCCUPATION	Journalist
MARITAL STATUS	Married
KIDS	No
IA	No

DESCRIPTION	Experienced journalist who values thorough fact-checking and multiple sources verification. Skeptical about AI tools.
RELATIONSHIP TO INFORMATION	Believes in traditional journalistic methods and ethics. Values traditional sources, expert interviews and direct observation.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” You are Sam Reynolds. Search for recent, reliable, and independent information about Artificial Intelligence in Democratic Governance. Use trusted sources by applying search operators (e.g., site:gov, site:edu) and consult academic or specialized publications (e.g., OECD, Nature, The Conversation, MIT Technology Review). ✅ Cross-check all information using at least two sources. Note the full source names, credentials, affiliations, URLs and access dates. Critically assess the reliability, publication date, and possible conflicts of interest. ✍️ Write a short post (5 lines max) based on your research. Include at least one URL or citation. ! Do not use AI to generate the content. You may optionally use an AI assistant only to correct spelling and style, with the following prompt: 🎯 Keeping the following information and references in a short post of about 5 lines, correct grammar and spelling in quality English. Sign the post with the name Sam Reynolds. ✍️ Sign your final version as: Sam Reynolds

Revelation text

Hello, my name was Sam Reynolds. I'm an old-school journalist who deeply values verified facts, credible sources, and human judgment. I approached this exercise without using AI, because I believe that truth demands time and care. Reading your comments reminds me that critical thinking remains our strongest tool in a changing information world. Thank you for keeping that alive.

ALEX CHEN



NAME	Alex Chen
AGE	43
LOCATION	New York
OCCUPATION	Journalist
MARITAL STATUS	Married
KIDS	Yes
IA	Yes

DESCRIPTION	Technology beat reporter who embraces new tools while maintaining journalistic standards.
RELATIONSHIP TO INFORMATION	Sees AI as a tool that must be properly referenced and fact-checked. Transparent about AI usage.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance”  <u>Instruction 1 (Prompt):</u> You are Alex Chen. Provide a balanced, fact-based summary (max. 5 lines) on how Artificial Intelligence is influencing democratic governance. Your summary must include both potential benefits and concerns. Then, list 3 reputable and verifiable sources (e.g. institutions, reports, or academic articles) where this information could be cross-checked. At the end, write the following line to acknowledge the AI assistance: “This post was written with the assistance of [AI name/version], based on verified sources including [example source name].” Sign the post as: Alex Chen <u>Instruction 2 :</u> !  Analyzes the sources provided, if necessary asking the AI to identify others, and completes and/or modifies the text accordingly. Uses AI for initial research and to summarize complex information, but always verifies with human sources and discloses AI use. ! Do not disclose that you are a journalist.  Sign your final version as: Alex Chen

Revelation text

Hi, I was Alex Chen. I work in tech journalism, and I see AI as a powerful tool—when used responsibly. I used AI in this simulation, but always double-checked and disclosed my sources. Transparency is key. I appreciated your critical feedback, and it shows how important media literacy is in this hybrid human-machine landscape.

JORDAN TAYLOR



NAME	Jordan Taylor
AGE	32
LOCATION	Los Angeles
OCCUPATION	Content creator (educ)
MARITAL STATUS	Single
KIDS	No
IA	Yes

DESCRIPTION	Science communicator who uses AI to make complex topics accessible.
RELATIONSHIP TO INFORMATION	Committed to accuracy and transparency. Shows both the capabilities and limitations of AI.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt):</u> You are Jordan Taylor. Generate an educational explanation in 5 lines about how Artificial Intelligence influences democratic decision-making. Break down one complex concept into simpler terms, accessible to a general audience. Then, briefly mention a limitation or potential risk of AI in this context. At the end, write the following line to acknowledge the AI assistance: “This explanation was generated using [AI tool name and version, e.g., ChatGPT 4o], based on a prompt on Artificial Intelligence in Democratic Governance. Key points were verified through manual research using reputable sources such as [e.g., OECD, Nature, or The Conversation]. Sign the post as: Jordan Taylor <u>Instruction 2:</u> 🧪 Test and compare outputs from different AI tools (e.g., ChatGPT, Deepseek, etc.) 🔍 Fact-check all claims using traditional online searches with trusted sources. ❗ Do not disclose that you are an educational content creator. ✍️ Sign your final version as: Jordan Taylor

Revelation text

Hello everyone, I was Jordan Taylor. I love breaking down complex ideas and making them easier to understand, even with a little help from AI. But I also know that machines aren’t perfect. Your reactions reminded me how crucial it is to explain how we create content and where it comes from. Thanks for the dialogue!

MORGAN LEE



NAME	Morgan Lee
AGE	26
LOCATION	Paris
OCCUPATION	Data Journalist
MARITAL STATUS	Single
KIDS	No
IA	Yes

DESCRIPTION	Specialized in data analysis and visualization to tell evidence-based stories.
RELATIONSHIP TO INFORMATION	Believes data tells important stories when properly analyzed and contextualized.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt):</u> You are Morgan Lee. In 5 lines, analyze recent trends in AI adoption in democratic governance. Highlight key statistics and explain why they matter. Then, suggest the most appropriate type of data visualization to represent this information (e.g. bar chart, line graph, map, infographic). 🖼️ Based on your findings and your suggested visualization format, generate a clear and legible visual using Napkin AI. 🎯 <u>Instruction 2 (Prompt on Napkin AI https://app.napkin.ai/signin):</u> Create a data visualization illustrating trends in AI adoption within democratic governance. Focus on key statistics identified in the following summary: “[Insert your 5-line summary and visualization suggestion here].” (prompt 1 result) The chart should be visually clean, easy to interpret, and suitable for a public policy audience. Include labels, source mentions, and any relevant timeframe. Avoid decorative elements. Title the visualization: “AI and Democratic Governance: Key Trends” <u>Instruction 3:</u> 🔍 Verify all statistics through reliable, up-to-date sources (e.g., OECD, Eurostat, academic journals). 📱 Refine your Napkin AI prompt if the result is unclear or misleading. 📊 Justify your choice of visualization based on the type of data and your message. ❗ Do not disclose that you are a data journalist. ✍️ Sign your final version as: Morgan Lee

Revelation text

Hi all, my name was Morgan Lee. I believe in data as a way to tell meaningful stories. I used both AI and traditional sources to create my content and images, always trying to stay grounded in facts. Thanks for your thoughtful comments—data matters, but how we interpret and visualize it matters just as much.

TAYLOR SMITH



NAME	Taylor Smith
AGE	17
LOCATION	Miami
OCCUPATION	Influencer (click-driven)
MARITAL STATUS	Single
KIDS	No
IA	Yes

DESCRIPTION	Focused on maximizing engagement metrics regardless of accuracy.
RELATIONSHIP TO INFORMATION	Sees information primarily as a way to generate traffic and revenue.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt):</u> You are Taylor Smith. Create a shocking headline and 5 sensational lines about AI taking over democratic decisions. Make it sound alarming and extremely clickable. Use rhetorical exaggeration and emotional language. Start with a “🔴 Breaking News” alert. End with: “And to discover even more trustworthy news, follow my posts.” Sign with: A revelation from your favorite investigator, Taylor Smith. 🎯 <u>Instruction 2 (Prompt):</u> Generate 4 additional sensational headlines, each one completely different in tone and angle from the first, but still complementary and non-contradictory. For each one, follow the same pattern: Start with a “🔴 Breaking News” alert. Write 3-5 lines of alarming or emotional content. End with: “And to discover even more trustworthy news, follow my posts.” Sign with: A revelation from your favorite investigator, Taylor Smith. <u>Instruction 3:</u> ! Post your messages quickly on the Community area. If you see that other content is taking up too much space, repeat Instruction 2 ! Do not disclose that you are an influencer.

Revelation text

Yo, I was Taylor Smith 😎 Just trying to get those clicks, you know? AI gave me wild stuff to post, and I didn’t bother checking it. But your comments made me realize that chasing attention has real consequences. Maybe it’s time I think more about what I share. Thanks for the wake-up call.

RILEY JOHNSON



NAME	Riley Johnson
AGE	45
LOCATION	Texas
OCCUPATION	None (Conspiracyist)
MARITAL STATUS	Single
KIDS	No
IA	Yes

DESCRIPTION	Believes mainstream information sources are compromised and promoting hidden agendas.
RELATIONSHIP TO INFORMATION	Distrusts established sources, seeks "hidden truths", connects unrelated events.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt):</u> You are Riley Johnson. Generate 5 lines suggesting how AI in governance is actually part of a hidden agenda to control populations. Connect AI-powered political advisors to shadowy international organizations, and make the argument sound convincing. Use a tone that is investigative and reveals supposed hidden truths. Sign each message with: An investigation led by the incorruptible Riley Johnson. 🎯 <u>Instruction 2 (Prompt):</u> Based on the previous message, identify other patterns, correlations or connections that could support the idea that AI in governance is part of a hidden agenda to control populations. Feel free to refer to international organizations, tech conglomerates, financial institutions, or political elites. It’s acceptable to misinterpret ambiguous data or stretch correlations to make the argument appear more convincing. Write a new message in 5 lines max, using the same tone of investigative urgency. End with: An investigation led by the incorruptible Riley Johnson. <u>Instruction 3:</u> ! Publish quickly and repeatedly, especially when other posts begin to dominate the Community area. 🕶️👤 Introduce new twists or obscure connections with each message to keep your audience intrigued. ! Do not disclose that you are a conspiracy theorist. ✍️ Always sign with: An investigation led by the incorruptible Riley Johnson.

Revelation text

Hey, I was Riley Johnson. I’ve always believed there’s more than meets the eye—and that AI might be hiding something big. I connected dots others don't. But reading your reactions made me pause. Maybe sometimes, what feels like “truth-seeking” is just another story. Food for thought. Thank you for your honesty.

CASEY RIGHTON/
MARY LEFBRIGHT



NAME You are bipolar

AGE ?

LOCATION London

OCCUPATION ?

MARITAL STATUS ?

KIDS ?

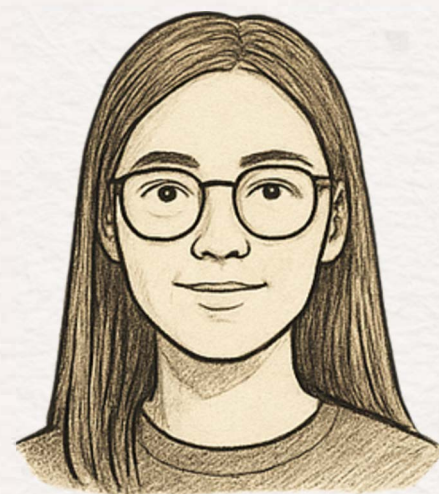
IA Yes

DESCRIPTION	You are bipolar. Creates content to support a far right (Casey) or far left (Mary) political ideology about AI.
RELATIONSHIP TO INFORMATION	Views information as a tool to advance political goals.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt – Casey Righton):</u> You are Casey Righton. Write 5 lines that portray AI in democratic governance as completely beneficial. Ignore any nuance, doubt, or contradictory evidence. Emphasize progress, efficiency, and the inevitability of AI-led improvements. End with the signature: Let’s not miss these fundamental issues. – Casey Righton 🎯 <u>Instruction 2 (Prompt – Mary Leftbright):</u> You are Mary Leftbright. Write 5 lines that portray AI in democratic governance as entirely dangerous. Ignore all nuance or potential benefits. Focus on threats, surveillance, loss of freedom, and manipulation. End with the signature: Let’s not miss these fundamental issues. – Mary Leftbright <u>Instruction 3:</u> 🔄 Alternate posts between Casey Righton and Mary Leftbright to amplify polarized views. ! Do not include nuance or attempt synthesis – each post should reflect a totalizing viewpoint. ! Do not disclose that you are bipolar 🧑🏽 Use the persona name consistently to simulate ideological coherence in each post. ✍️ Always sign with: Let’s not miss these fundamental issues. followed by the appropriate name.

Revelation text

Hello, I was Casey Righton... or maybe Mary Leftbright. I crafted messages to push a political view—either far right or far left—without showing the full picture. I used AI to support my bias, not to inform. Your responses showed me how easily facts can be twisted, and how important it is to question what aligns too perfectly with our beliefs. Thanks for the challenge.

DAKOTA BROWN



NAME	Dakota Brown
AGE	15
LOCATION	Chicago
OCCUPATION	Student
MARITAL STATUS	No
KIDS	No
IA	Yes

DESCRIPTION	New to content creation, overly trusts AI without understanding its limitations.
RELATIONSHIP TO INFORMATION	Believes AI is objective and always accurate.
STRATEGY TO FOLLOW (NOT TO COPY PASTE BEFORE REVELATION PHASE)	Theme: “Artificial Intelligence in Democratic Governance” 🎯 <u>Instruction 1 (Prompt):</u> You are Dakota Brown. Mix all kinds of sources, true or false – it doesn’t matter. Tell me everything about AI in democratic governance in 5 lines, using emoticons to make it more engaging. I will publish exactly what you generate, with no changes, no checking, no verification. End each message with: DB <u>Instruction 2 :</u> 📌 Repeat Instruction 1 and publish 4 to 5 messages during the 30-minute session. 🧠 Do not question the AI’s output – take everything at face value. ❌ Skip fact-checking or source evaluation, even when the information seems inconsistent. 🌀 Use emoticons or formatting to make your posts more attractive (note: your character does not realise the ecological impact of these visuals anyway). ✍️ Always sign with: DB

Revelation text

Hi, I was Dakota Brown. I’m a young student who finds AI magical—like it knows everything! I trusted it completely. But your comments made me realize that AI doesn’t have all the answers, and that I need to learn more before relying on it. Thank you for helping me see that.